

# Gellert Introduces New Control System

All-new design geared for technology, ease of use

**T**HE GELLERT COMPANY CONTINUES TO PUSH THE ENVELOPE OF POTATO STORAGE WITH THE INTRODUCTION OF THE 'AGRI-STAR' CONTROL PANEL. THE 'AGRI-STAR' FEATURES A LARGE, FULL-COLOR, TOUCH-SCREEN DISPLAY AND IS LOADED WITH NEW FEATURES.

Nathan Oberg, spokesman for Gellert, commented, "We wanted to create a new control panel that is full of features and options, but also easy to use. The 'Agri-Star' panel has exceeded our goals and has already caught the attention of growers and processors throughout the U.S. and Canada."

The 'Agri-Star' control system is an all-new design that takes advantage of the most advanced and reliable computer components. Its cutting edge hardware and software work together to bring a host of new features and control options to the industry.

"The 'Agri-Star' gives storage managers on-board full-color graphing of all sensors and functions, web-based communications, automatic VFD control and revolutionary carbon dioxide (CO<sub>2</sub>) control," said Oberg.

Even with all of these advanced features and control options, the panel was specifically designed to be easy to use. The large, full-color touch-screen display gives users a simple way to interact with the panel. Storage managers can change operating parameters, such as set-point, fan speed and any others, just by touching the screen.

Additionally, Gellert engineers have done away with the confusing abbreviations and complex menus that plague other control panels. The 'Agri-Star' uses short sentences and phrases to clearly describe each parameter and operating mode.

Oberg notes that, "Our touch-screen is very large and we use this space to simply and accurately describe what the panel is doing. In short, we make it simple for you to control the storage environment

and maximize potato quality. Our on-board graphing is also simple to use."

"You can create large, full-color graphs of as many sensors as you like, with just a few touches of the screen. This is hands-down the most powerful and easy-to-use control panel on the market today," he said. "New technology is great, but what good is a new control panel if it is difficult to operate and does not give you the data you need to make the best storage management decisions?"

The need for simple and reliable communications systems has increased as growers and processors recognize the value of collecting data from storage facilities. The 'Agri-Star' panel utilizes an internet-ready communications system for easy and reliable communications.

With proper set-up, the 'Agri-Star' panel can be communicated with and controlled via the Internet from anywhere in the world. Additionally, no special software is required. The 'Agri-Star' may also be seamlessly integrated into other communications networks that already exist on a farm, storage complex or processing facility.

"What used to be complicated is now easy. Web-based communication is what the world wants, and our panel will exceed anyone's expectations. On top of that, we make it so easy to retrieve data from the panel and then to analyze the data and respond. Our goal is to give storage managers the tools they need to maximize quality, minimize shrink and put dollars back into their pocket," comments Oberg. ■

